

**“FIREBALL - CHANCE TO WIN A \$5K ADVENTURE WEEKEND AWAY”  
PROMOTION**

**IGA LIQUOR**

**TERMS AND CONDITIONS**

1. Information on how to enter and the prize(s) form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.
2. Entry is only open to Australian residents aged 18 years or over.
3. Employees (and their immediate families) of the Promoter, Participating Stores (defined below) and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1<sup>st</sup> cousin.
4. Entries into the promotion open on 22/04/2026 and closes at 11:59pm AEST on 05/05/2026 (“**Promotional Period**”).
5. A “**Participating Store**” is any IGA Liquor store in Australia that advertises the promotion and stocks the Eligible Product (defined below) during the Promotional Period.
6. To be eligible to enter, individuals must spend \$30 or more on any Fireball product (“**Eligible Product**”) at a Participating Store and obtain a purchase receipt during the Promotional Period (“**Qualifying Transaction**”). If an individual does not automatically receive a purchase receipt, it is their responsibility to request one from staff.
7. To enter, individuals must then scan the QR code featured on advertising material located in store, follow the prompts to the promotion entry page, input the requested details, upload a copy of their purchase receipt and submit the fully completed entry form during the Promotional Period.
8. Multiple entries permitted, subject to the following: (a) only one (1) entry permitted per Qualifying Transaction regardless of the amount spent on Eligible Products in excess of \$30; and (b) each entry must be submitted separately and in accordance with entry requirements.
9. Entrants must retain a copy of their purchase receipt(s) for all entries as proof of purchase. Failure to produce the proof of purchase for all entries when requested may, in the absolute discretion of the Promoter, result in invalidation of ALL of an entrant’s entries and forfeiture of any right to a prize. Purchase receipt(s) must clearly specify the product purchased, store of purchase and that the purchase was made during the Promotional Period but prior to entry.
10. The Promoter, reserves the right, at any time, to verify the validity of entries and entrants (including an entrant’s identity, age and place of residence) and reserves the right, in its sole discretion, to disqualify any individual who the Promoter has reason to believe has breached any of these Terms and Conditions, tampered with the entry process or engaged in any unlawful or other improper misconduct calculated to jeopardise fair and proper conduct of the promotion. Errors and omissions may be accepted at the Promoter’s discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter’s legal rights to recover damages or other compensation from such an offender are reserved.
11. Incomplete or indecipherable entries will be deemed invalid.
12. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.

13. The draw will take place at Anisimoff Legal, L3/162 Collins Street, Melbourne VIC 3000 on 11/05/2026 at 10:00am AEST. The Promoter may draw additional reserve entries and record them in order in case an invalid entry or ineligible entrant is drawn. The winner will be notified by email within two (2) business days of the draw. The winner will be published (first initial, surname and postcode) in <https://www.fireball-whiskyau-winaweekendaway.com/winners> on 15/05/2026.
14. The Promoter's decision is final and no correspondence will be entered into.
15. The first valid entry drawn will win a trip for two (2) adults to their preferred destination as below:
  - a) **Option 1:** Jet skiing on the Gold Coast. This option is valued at up to \$5,000 depending on date and point of departure and includes:
    - 2 x return economy airfares from winner's nearest capital city to the Gold Coast, QLD (only provided if the winner resides outside of QLD).
    - All airline and airport taxes;
    - Private return transfers from the airport to the accommodation;
    - 2 x nights 4 star accommodation in Gold Coast (twin share or similar) with breakfast includes; and
    - Jet ski safari 90 minute tour for two (2) adults.
  - b) **Option 2:** White water rafting and bungy jumping in Cairns, QLD. This option is valued at up to \$5,000 depending on date and point of departure and includes:
    - 2 x return economy airfares from winner's nearest capital city to Cairns, QLD (only provided if the winner resides outside of QLD).
    - All airline and airport taxes;
    - Private return transfers from the airport to the accommodation;
    - 2 x nights 4 star accommodation in Cairns (twin share or similar) with breakfast includes;
    - Bungy jump for two (2) adults. A minimum weight requirement of 45kg applies to this element.
    - Barron River rafting for two (2) adults.
  - c) **Option 3:** Sky diving over Great Ocean Road, VIC. This option is valued at up to \$5,000 depending on date and point of departure and includes:
    - 2 x return economy airfares from winner's nearest capital city to Melbourne VIC (only provided if the winner resides outside of VIC).
    - All airline and airport taxes;
    - Private return transfers from the airport to the accommodation;
    - 2 x nights 4 star accommodation in Melbourne (twin share or similar) with breakfast includes;
    - Skydive for two (2) adults, including: tandem skydive from up to 15,000ft over the Great Ocean Road Shared; bus pick up and drop off from Southbank VIC; and up to 60 seconds of freefall. Surcharges may apply if the winner weighs 94kg or over.
16. Spending money, meals, insurance, transport to and from departure point, additional transfers, items of a personal nature, in-room charges and all other ancillary costs are not included. The prize must be taken by 31/05/2027 and is subject to booking and flight availability. The prize cannot be taken during Australian school holidays, public holidays or other peak periods specified by the Promoter and/or prize supplier/s.

17. If the winner resides in the same state in which the prize experience is taking place, return airfares will not be provided. In this instance, the airfare component of the prize will be substituted with additional prize inclusions of equivalent value, which may include (but are not limited to) restaurant vouchers, local experiences, day trips, and/or additional spending money, as determined by the Promoter.
18. The winner and their companion must depart from and return to the same departure point and travel together. Itinerary to be determined by the Promoter in its absolute discretion. Frequent flyer points will not form part of the prize. The prize is subject to the standard terms and conditions of individual prize and service providers. The winner may be required to present their credit card at time of accommodation check in. The winner's companion must be aged 18 years or over to participate in the prize. The winner and their companion must have valid travel insurance for their period of travel.
19. All bookings must be made a minimum of sixty (60) days in advance of requested departure dates. All bookings and documentation regarding the prize must be made via Free-2-Travel Holidays Pty Ltd or their agents. Redeeming the prize is conditional on acceptance of the terms and conditions of travel as detailed by Free-2-Travel Holidays Pty Ltd and the airline carriers in accordance with normal travel practices.
20. In the event of war, terrorism, state of emergency, pandemic or any other kind of disaster or unforeseeable event beyond the reasonable control of the Promoter, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend, substitute or modify a prize, subject to any written directions from a relevant regulatory authority.
21. The winner and their companion acknowledge that the jet ski safari tour, bungee jump, Barron River rafting and skydive elements of the prize options are dangerous activities that may result in injury or death, and that they participate at their own risk (each an "**Activity**"). The winner and their companion must: (a) attend, undergo and pass any appropriate training, briefings, required medical tests and other requirements of the Promoter and Activity organisers as determined by them in their absolute discretion; (b) not have any heart condition or history thereof, or other medical conditions that would make it dangerous to participate in an Activity; (c) not be under the influence of drugs or alcohol; (d) comply with all directions of the Promoter and Activity organisers at all times; and (e) wear all safety and other equipment required. The Promoter and Activity organisers, in their absolute discretion, at all times reserve the right to: (a) prevent the winner or their companion from participating in an Activity if, at any time, they reasonably believe that the winner or their companion pose a safety risk or for any other reason; and/or (b) cancel an Activity if the conditions are deemed dangerous. If an Activity is varied for any reason beyond the control of the Promoter it may not be rescheduled and no compensation will be offered.
22. The Promoter encourages consumers to enjoy responsibly. Legal aged consumers are advised to consider the safe drinking levels recommended in the National Health & Medical Research Council Australian Alcohol Guidelines that are available at [www.nhmrc.gov.au](http://www.nhmrc.gov.au). Entry and continued participation in this promotion is subject to the licensee's liquor serving policy.
23. Subject to the unclaimed prize draw clause, if for any reason the winner does not take / redeem the prize (or an element of the prize) at/by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
24. The prize must be claimed by 14/06/2026 (for the original winner) and 15/07/2026 (for the winner of the unclaimed prize draw, if any).

25. If the prize (or part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
26. Total prize pool value is up to \$5,000.
27. The prize, or any unused portion of the prize, is not transferable or exchangeable and cannot be taken as cash, unless otherwise specified.
28. A draw for the prize, if unclaimed, may take place on 15/06/2026 at the same time and place as the original draw, subject to any directions from a regulatory authority. The winner, if any, will be notified by email within two (2) business days of the draw and their name will be published (first initial, surname and postcode) at <https://www.fireball-whiskyau-winaweekendaway.com/winners> on 22/06/2026.
29. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.
30. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law: (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel the promotion, as appropriate.
31. Any cost associated with accessing the promotional website is the entrant's responsibility and is dependent on the Internet service provider used.
32. Nothing in these Terms and Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("**Non-Excludable Guarantees**"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the promotion.
33. Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if any Activity is delayed, postponed or cancelled for any reason beyond the reasonable control of the Promoter; (f) any tax liability incurred by a winner or entrant; or (g) taking of the prize / participation in the prize.
34. As a condition of accepting the prize, the winner (and their companion) must sign any legal documentation as and in the form required by the Promoter and/or prize suppliers

in their absolute discretion, including but not limited to a legal release and indemnity form.

35. The Promoter collects personal information ("**PI**") in order to conduct the promotion and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers, prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://sazerac.com.au/privacy-policy/>. In addition to any use that may be outlined in the Promoter's Privacy Policy, the Promoter may, for an indefinite period, unless otherwise advised, use the PI for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the Eligible Venue. The Privacy Policy also contains information about how Eligible Venues may opt out, access, update or correct their PI, how Eligible Venues may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. All entries become the property of the Promoter. The Promoter will not disclose PI to any entity outside of Australia.
36. The Promoter is Sazerac AUNZ (ABN 46 099 947 163) of Level 4, 15 Blue Street, North Sydney, NSW 2060, telephone (02) 8080 9150.

**ACT Permit No. TP26/ 00224**